



Production and publication: Altavia Paris, 10 rue Blanqui, 93400 Saint-Ouen, France  
Automobiles PEUGEOT 552 144 503 Trade and Companies Register Nanterre  
Printed in EU - Ref: New3008-EN-032021 - March 2021.

PEUGEOT RECOMMENDS **TOTAL**

[www.peugeot.com](http://www.peugeot.com)



NEW PEUGEOT 3008 SUV

AH-008-VX



For 210 years, PEUGEOT has unfailingly upheld a French manufacturing tradition of quality and inventiveness. Today, PEUGEOT is more focused than ever on designing sleekly styled vehicles affording drivers a sensory experience that goes beyond driving by heightening all the senses.

From ergonomics to materials and connectivity, we have worked on each detail to bring you a more intuitive driving experience. More than anything, we wish to offer you the freedom to choose, because people have been and always will be our main focus.

- 04 Design 3008
- 10 Design 3008 plug-in hybrid
- 16 PEUGEOT i-Cockpit®
- 19 Connectivity
- 22 Comfort

- 24 Safety
- 28 4WD mode
- 30 Grip Control
- 32 Engines
- 38 Customisation

BRIGHTER DESIGN\*.



\* Inspired design.



## REFINEMENT AND DYNAMISM.

The exterior design of the new PEUGEOT 3008 SUV highlights its assertive character, balance of strength and smoothness. The powerful, refined front end of the 3008 SUV, with its frameless vertical grille and its wings in the extension, prefigures the aesthetic codes of tomorrow.



## STRONG PERSONALITY.

The lighting signature includes, right from the entry level of the range, new LED headlights emphasised by the DRLs in the shape of “luminous crocodiles” with a chrome tip, characteristically PEUGEOT and identifiable at first glance. To enhance its character, the new PEUGEOT 3008 SUV can also be equipped with full LED headlights with SDL\* function.

\* Static Directional Lighting function, which significantly improves visibility on bends, available as standard on GT and GT Pack versions and as an option on ACTIVE and ALLURE levels depending on destination.



### INCISIVE LIGHT SIGNATURE.

At the rear, the new PEUGEOT Full LED technology lights include characteristic 3D claws and scrolling indicators. The lights are covered with transparent smoked glass, extending the black boot strip on either side of the vehicle, which visually enlarges the rear of the vehicle for a sportier look.



### EXCLUSIVE CHARACTER.

The 19" San Francisco\* diamond-cut aluminium wheel rims with brand new design, wide wheel arch protectors and solid door sills enhance the robust dynamism of the new PEUGEOT 3008 SUV. And for those who are more demanding in terms of style, black makes a strong statement thanks to the new "Black Pack\*\*" option.

\* Available as standard on 3008 GT Pack and GT Pack HYBRID depending on destination  
 \*\* Optional on GT and GT Pack models  
 \*\*\* Front grille and lion in "Dark Chrome" - "3008", "GT" and "PEUGEOT" monograms and roof bars in satin black - The fairing, front wing trims, roof and spoiler trims and rear bumper fascia are painted in gloss black - special "Washington" 19" diamond-cut aluminium wheels in Onyx Black finish with Black Mist lacquer.

NEW ERA  
OF MODERNITY.





## ELEGANCE AND POISE.

With the new 3008 SUV plug-in hybrid, you instantly set off on an unforgettable journey. With the same level of interior space and comfort, your senses are enhanced thanks to the silence in Electric mode and a seamless, jolt-free drive. The new 3008 SUV plug-in hybrid features a bold high-tech design and stands out with its exclusive touches embodying technology and modernity.



## UNIQUE PERSONALITY.

The HYBRID\* or HYBRID4\*\* badges that decorate the front wings of the new PEUGEOT 3008 SUV subtly highlight that they belong to the innovative technological universe of the plug-in hybrid. For easier access to restricted driving zones, a cyan-coloured LED at the top of the windscreen, visible from outside the vehicle, turns on at the top of the windscreen when the SUV is operating in Electric mode. On the inside, the exclusive\*\*\* Mistral Black mi-TEP/Greval Grey Alcantara® with Aikinite stitching is accompanied by decoration in Greval Grey Alcantara®.

\* 2-wheel drive, 225hp available from Allure level upwards

\*\* 4-wheel drive, 300hp available from Allure level upwards

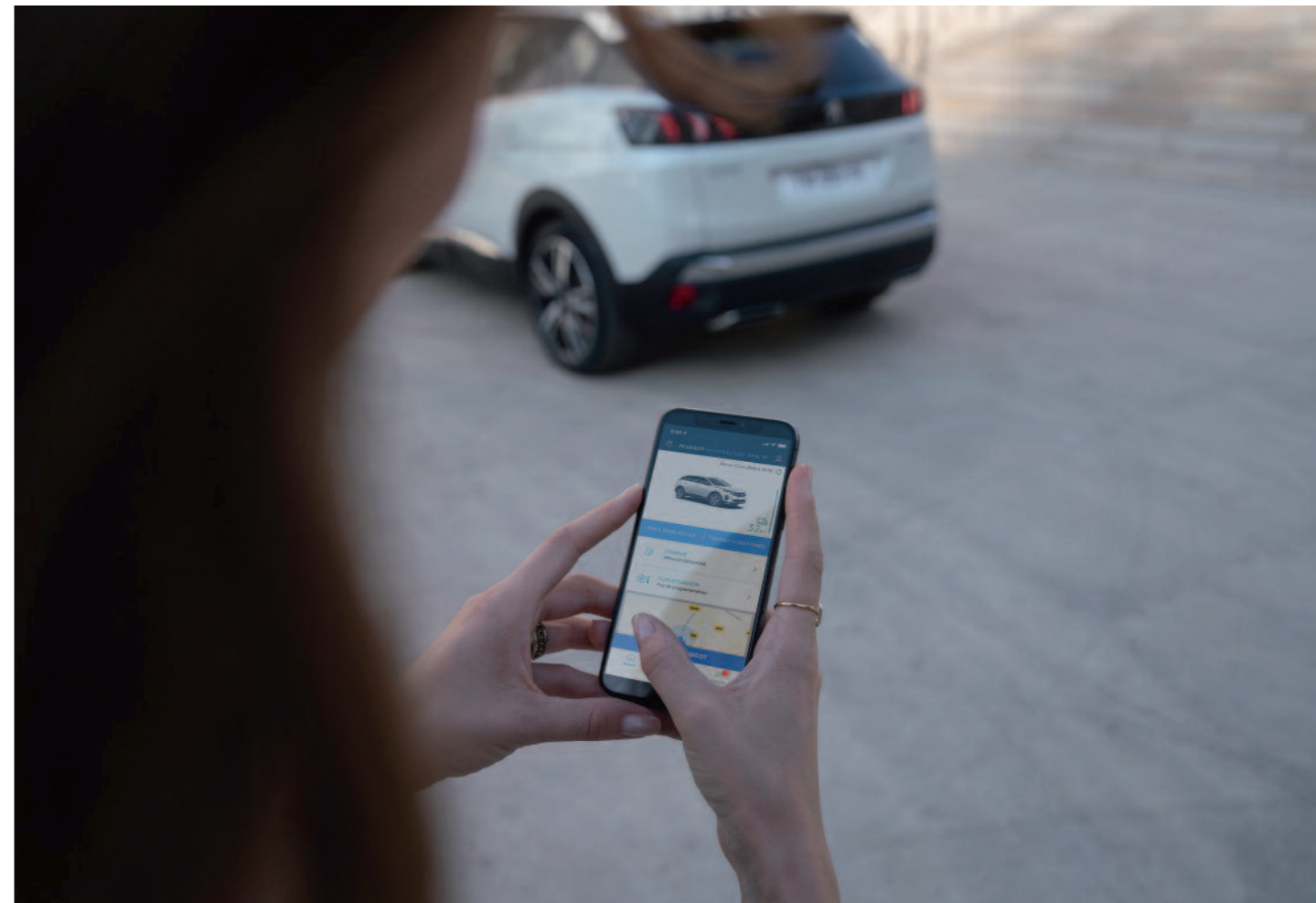
\*\*\* Available as standard on GT/GT HYBRID Pack/HYBRID4 models



## EASY AND FAST RECHARGING.

A number of charging solutions are available to help you enjoy up to 59km (WLTP) of driving range in Electric mode: in your home or workplace\*, or at dedicated public terminals. Using ChargeMyCar\*\* together with Free2Move Services and the charge card, access a network of over 188,000 charging stations in Europe.

\* On a standard socket (3.7kW, 8A charger), on Green'up® enhanced socket (3.7kW, 16A charger) or Wall Box installation (7.4kW, 32A)  
 \*\* Free2Move Services is a mobile and on-board paid application (subject to compatibility) that facilitates the recharging of electrified vehicles.



## ENRICHED EXPERIENCES.

Simply pre-set the cabin temperature\* of your SUV 3008 plug-in hybrid (heating or air-conditioning), view the charge state of the battery, enable deferred charging\* and plan your journeys in advance with information on charging stations\*\*... with complete peace of mind.

\* Connect using the free MyPeugeot app.  
 \*\* Connect using the Free2Move paid app.

A man with a beard and curly hair, wearing a dark green jacket, is looking out of a car window at night. A woman with long hair, wearing a light-colored sweater, is sitting next to him, also looking out the window. The scene is dimly lit, with the primary light source being the ambient light from outside the car. The text "ENHANCED EXPERIENCE." is overlaid on the left side of the image.

ENHANCED EXPERIENCE.



## UNLIMITED CONNECTIONS.

Peugeot Connect gives you access to the package of connected services with the Connected Navigation Pack including Real-time Traffic and Danger Zones by TomTom Services\*. With the Mirror Screen\*\* function, you can enjoy the apps on your Apple CarPlay™ or Android Auto™ compatible smartphone on the touch screen. And your smartphone recharges wirelessly\*\*\* in the storage area in the centre console.

\* TomTom services can display all essential driving information in real time: real-time traffic, petrol stations, parking, weather, local searches and danger zones (depending on country legislation). All of these services come with a 3-year subscription which can be extended or subsequently renewed online for a fee. \*\* Standard, optional, or unavailable depending on version. The Mirror Screen feature works using Android Auto™ (for Android phones), Apple CarPlay™ (for iOS phones) or with MirrorLink® technology (for MirrorLink® compatible Android smartphones and only when paired with "Peugeot Connect Radio"), subject to mobile data contracts. Only these three certified applications will operate when stationary and while driving as applicable. When driving, certain functions of the applications concerned will be inhibited. Some types of content, which may be available for free with your smartphone, require a subscription to an equivalent app that is certified Android Auto, Apple CarPlay™ or MirrorLink®. Find out more from your country's PEUGEOT website. \*\*\* Induction charging for devices compatible with the Qi standard

## THE UNIQUE EXPERIENCE OF THE NEW PEUGEOT i-COCKPIT®.

The new SUV PEUGEOT 3008 invites you to discover its spectacular interior with its even more modern and top-of-the-range PEUGEOT i-Cockpit®. Its compact multifunction steering wheel offers more sensations and manoeuvrability. Its new 10" HD touch screen comes with elegant chrome Toggles Switches giving quick and intuitive access to the various comfort functions. Its 12.3" head-up digital instrument panel now has high-quality display.



## HIGH QUALITY RENDERING.

Its 12.3" head-up digital instrument panel is equipped with a high-quality display that can be easily configured\* and customised\* and means you don't take your eyes off the road.

\* Preferably when the vehicle is completely stationary.



## HYBRID WORLD.

In its plug-in hybrid versions, the PEUGEOT i-Cockpit® instrument panel and touch screen integrate a world entirely dedicated to hybrids, allowing in particular to visualise energy consumption statistics (electric and fuel).

ULTIMATE COMFORT.

Bathe in the light from the large panoramic sunroof\*, sink into the AGR\*\* massaging\* seats and the very high-fidelity sound from the FOCAL®\* Hi-Fi system. Watch the ingenious hands-free hatch\* open or close, making it easy to load all your items. All it takes is a swift foot motion under the bumper to activate it.

Create your own in-car space with the "Magic Flat"\*\*\* system and its 2/3-1/3-fold-down bench seat, freeing up a flat floor. Store your items depending on leisure activity and even load very long objects thanks to the flat-folding passenger seat\*\*\*\*.

\* Available as standard, optional or unavailable depending on model.  
\*\* AGR seats (Aktion Gesunder Rücken: German association for back health): standard, optional or unavailable depending on version.  
\*\*\* Only available on the 3008 petrol and diesel models.  
\*\*\*\* Available as standard or not available depending on model.



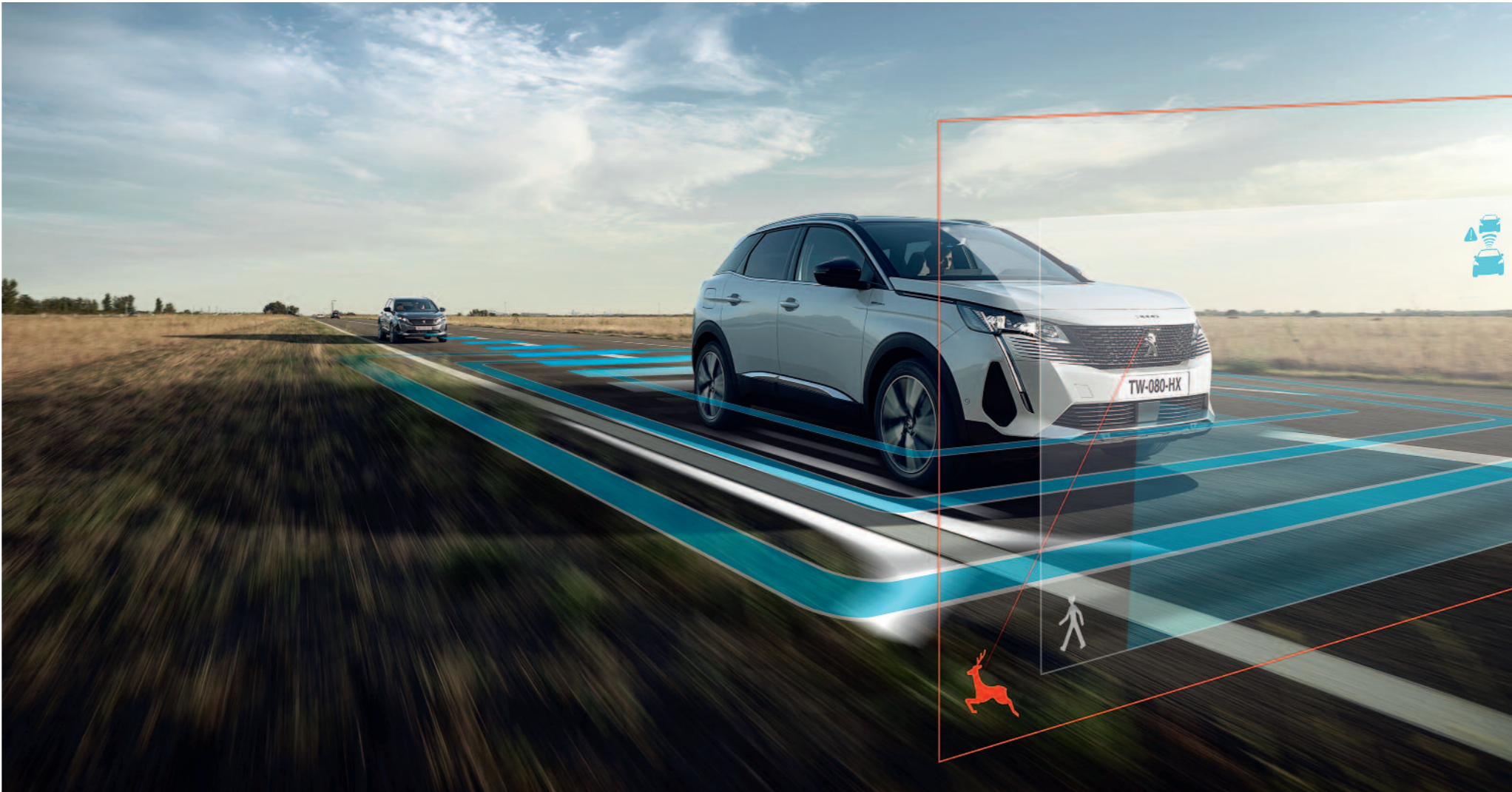


SMART  
TECHNOLOGY.

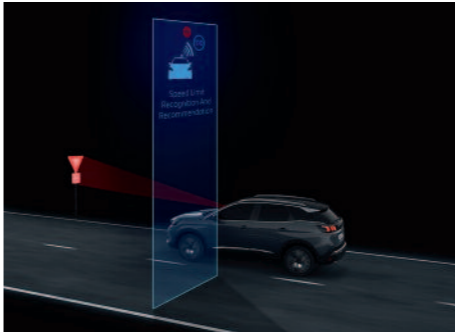
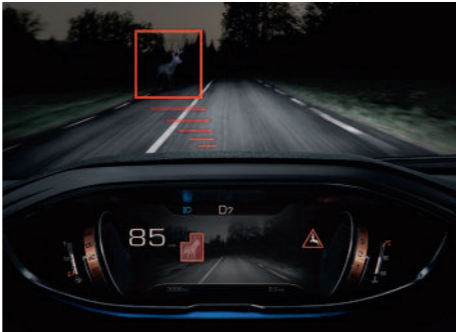
INNOVATIVE TECHNOLOGY.

The numerous latest-generation driving assistance systems in the new SUV PEUGEOT 3008 further enhance on-board comfort and safety and help you to drive semi-autonomously: extended road sign recognition, Stop & Go\* ACC adaptive cruise control, positioning assist\* or lane keeping with detection of roadsides, active blind spot monitoring. These aids are additional guarantees of peace of mind at the wheel.

In night-time conditions, the exclusive “Night Vision\*\*” system with infrared camera will detect the presence of pedestrians or animals up to 200m in front of the vehicle, beyond the range of headlights and will warn you with an alert signal. Automatic emergency braking can also be triggered if pedestrians or cyclists are located near the vehicle, even at night.



\* Only with the EAT8 automatic gearbox. Available as standard, optional or unavailable depending on model.  
\*\* Night vision available as an option on the GT and GT Pack models.





## ENHANCED EXPERIENCE.

The powerful HYBRID4 model, with its 4-wheel drive, is more exciting and offers improved traction on roads or difficult terrain. This gives faultless grip, whether on wet, muddy, snowy or winding roads. If the required power allows and if the battery level is sufficient, then 4WD mode can be used in all-electric mode.



KEEP CONTROL.

Advanced Grip Control, available on the new PEUGEOT 3008 SUV, is a pack consisting of optimised traction control\*, specific tyres\*\* and Hill Assist Descent Control\*\*\*. It allows you to adapt your grip to the most difficult conditions: snow, mud or sand.

30

\* 4 grip modes: normal, snow, mud and sand - Available as an option or unavailable, depending on the 3008 PureTech and BlueHDi versions.  
\*\* Winter (3PMSF) and/or Mud and snow (M+S) tyre depending on purpose.  
\*\*\* Coming from the world of 4x4s, this hill descent assist system automatically regulates the vehicle speed according to the slope angle with gradual movement, with no action on the accelerator or brake.

THE POWER  
OF CHOICE.





## A REINVIGORATED DRIVING EXPERIENCE.

Plug-in hybrid engines offer a range of new sensations with exceptionally punchy performance by using four driving modes\*: ELECTRIC, HYBRID, SPORT and 4WD. With the Brake function, energy is recovered during increased deceleration when the foot is lifted without depressing the brake pedal, thus increasing driving range in Electric mode.

34 \* Electric: Electric mode up to 135km/h (zero emissions and silent mode) - Hybrid: Alternating or simultaneous operation of the two types of engines, depending on driving conditions and driving style. - Sport: Exhilarating performance harnessing all energy sources - 4WD: Improved driveability available only on HYBRID4 versions (4WD and a combined power of 300hp of the conventional and electric engines).

## PLUG-IN HYBRID: UNRIVALLED VERSATILITY.

The new plug-in hybrid PEUGEOT 3008 SUV is available in HYBRID\*\* (2WD, 225hp) and HYBRID4\* (4WD, 300hp) models. The battery capacity allows up to 56km WLTP\*\*\* (65km NEDC) for the HYBRID model and up to 59km WLTP\*\*\* (69km NEDC) for the HYBRID4 model in Electric mode.

\*It combines a 132kW/180hp PureTech petrol engine and an 80kW/110hp electric engine - WLT WLTP value between XX and XX l/100km and CO<sub>2</sub> value between XX and XX g/km depending on the options fitted to the car. \*\* It combines a 147kW/200hp PureTech petrol engine and two 80kW/110hp electric engines- WLT WLTP value between XX and XX l/100km and CO<sub>2</sub> value between XX and XX g/km depending on the options fitted to the car. \*\*\* <sup>(1)</sup> The fuel consumption, CO<sub>2</sub> emissions and range figures mentioned comply with the WLTP test procedure, on the basis of which new vehicles are type approved from 1 September 2018. This WLTP procedure replaces the European drive cycle (NEDC), which was the test procedure used previously. Due to more realistic test conditions, the fuel consumption and CO<sub>2</sub> emissions measured under the WLTP are, in many cases, higher compared to those measured under the NEDC. The fuel consumption, CO<sub>2</sub> emissions and range figures may vary depending on actual conditions of use and on different factors such as : charging frequency, driving style, speed, specific equipment, options, format of tires, outside temperature and thermal comfort on board the vehicle. Please contact your dealer for further information. For more information [refer to the website that each of the Brands has put in place to explain the WLTP]



PURETECH AND BlueHdI ENGINES.

The new SUV PEUGEOT 3008 benefits from a wide range of Puretech petrol and BlueHdI diesel engines that can be combined with a 6-speed manual gearbox or an 8-speed EAT8\* automatic transmission. These different engines, all equipped with Stop&Start, combine performance, controlled fuel consumption and driving pleasure.

**FUEL CONSUMPTION AND CO<sub>2</sub> EMISSIONS.** Estimated data, given for information only.  
<sup>(1)</sup> The fuel consumption and CO<sub>2</sub> emissions figures mentioned comply with the WLTP test procedure, on the basis of which new vehicles are type approved from 1 September 2018. This WLTP procedure replaces the European drive cycle (NEDC), which was the test procedure used previously. Due to more realistic test conditions, the fuel consumption and CO<sub>2</sub> emissions measured under the WLTP are, in many cases, higher compared to those measured under the NEDC. The fuel consumption and CO<sub>2</sub> emissions figures may vary depending on actual conditions of use and on different factors such as : specific equipment, options and format of tires. Please contact your dealer for further information. For more information [refer to the website that each of the Brands has put in place to explain the WLTP]  
\* EAT8 (Efficient Automatic Transmission 8): eight-speed automatic gearbox available as standard, optional or unavailable depending on engines and models.



EAT8 AUTOMATIC GEARBOX.

The EAT8\* automatic gearbox with steering wheel shift paddles and electric control generates rapid and smooth gear changes thanks to Quickshift technology. This optimisation of gears results in fuel economy and comfort in use in addition to optimising the driving experience and comfort.

\* EAT8 (Efficient Automatic Transmission 8): eight-speed automatic gearbox available as standard, optional or unavailable depending on engines and models.

CREATE  
YOUR OWN SPACE.



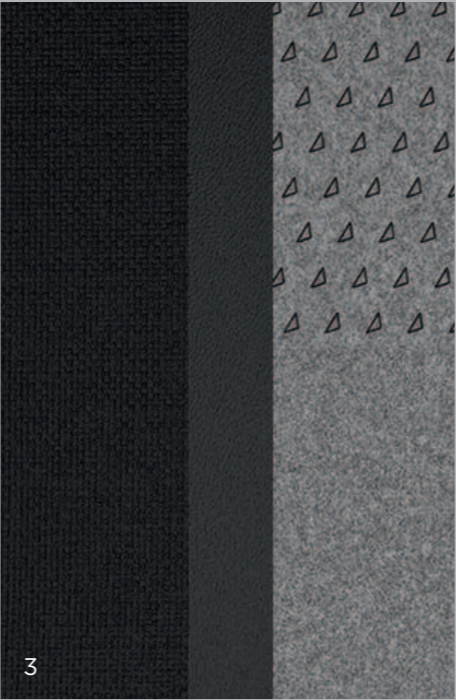
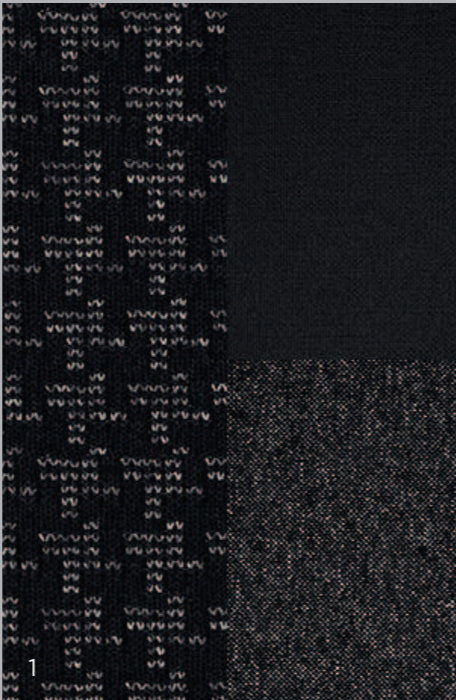
WARM  
ATMOSPHERE.

Here, elegance is expressed in stylish fabrics, Alcantara® or Nappa leather\* with topstitching and heathered fabrics, Greval Grey Alcantara\*\* or Dark Lime wood\*\*.

- 1 - MECO<sup>(1)</sup> Knit Fabric
- 2 - COLYN fabric with Mint Green<sup>(2)</sup> topstitching
- 3 - Mistral Nappa Leather with Tramontane<sup>(3)</sup> topstitching
- 4 - TEP/Black Mistral Alcantara®<sup>(4)</sup>
- 5 - Red Nappa Leather<sup>(5)</sup>
- 6 - TEP/Greval Grey Alcantara®<sup>(6)</sup>

\* Available as an option - Leather and other materials: for details about the leather trim, please refer to the technical specifications available from the point of sale or on the website: [www.peugeot.pays](http://www.peugeot.pays).  
\*\* Available as an option on the GT and GT Pack models.

<sup>(1)</sup> Available as standard on ACTIVE/ACTIVE PACK models  
<sup>(2)</sup> Available as standard on ALLURE/ALLURE Pack models  
<sup>(3)</sup> Available as an option on the ALLURE/ALLURE Pack/GT/GT Pack models  
<sup>(4)</sup> Available as standard on GT/GT Pack models  
<sup>(5)</sup> Available as an option on GT/GT Pack models  
<sup>(6)</sup> Available as standard on GT Hybrid/GT Hybrid Pack models



SET THE TONE.

Choose from a palette made up of nine top-of-the-range colours.

\* Available as standard.  
\*\* Available as an option.



Celebes Blue\*



Artense Grey\*\*



Platinum Grey\*\*



Perla Nera Black\*\*



Vertigo Blue\*\*



Pearl White\*\*



Ultimate Red\*\*

AND HARMONISE.

Your new SUV PEUGEOT 3008 is equipped with alloy wheels, available in 17, 18 or 19 inch for more elegance and personality.

<sup>(1)</sup> Available as standard on ACTIVE/ACTIVE PACK models.  
<sup>(2)</sup> Available as standard on ALLURE/ALLURE Pack models.  
<sup>(3)</sup> Available as standard on the GT model.  
<sup>(4)</sup> Optional or unavailable depending on the version, combined with the Advanced Grip Control option.  
<sup>(5)</sup> Available as standard on GT Pack models.  
<sup>(6)</sup> Linked to the Black Pack option on GT/GT Pack models.



CHICAGO<sup>(1)</sup> 17" alloy wheel



DETROIT<sup>(2)</sup> 18" Storm Grey two-tone diamond-cut alloy wheel



DETROIT<sup>(3)</sup> 18" Onyx Black two-tone diamond-cut alloy wheel



LOS ANGELES<sup>(4)</sup> 18" two-tone diamond-cut Haria Grey alloy wheel



BOSTON<sup>(5)</sup> 19" two-tone diamond-cut Black Onyx vernis mat alloy wheel



SAN FRANCISCO<sup>(5)</sup> 19" matte Black Onyx two-tone diamond-cut alloy wheel



WASHINGTON<sup>(6)</sup> 19" Onyx Black Mist diamond-cut alloy wheel