



NEW PEUGEOT 2008 SUV

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PEUGEOT RECOMMENDS TOTAL

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For over 200 years, PEUGEOT has unfailingly upheld a French manufacturing tradition of quality and inventiveness. Today, PEUGEOT is more focused than ever on designing sleekly styled vehicles affording drivers a sensory experience that goes beyond driving by heightening

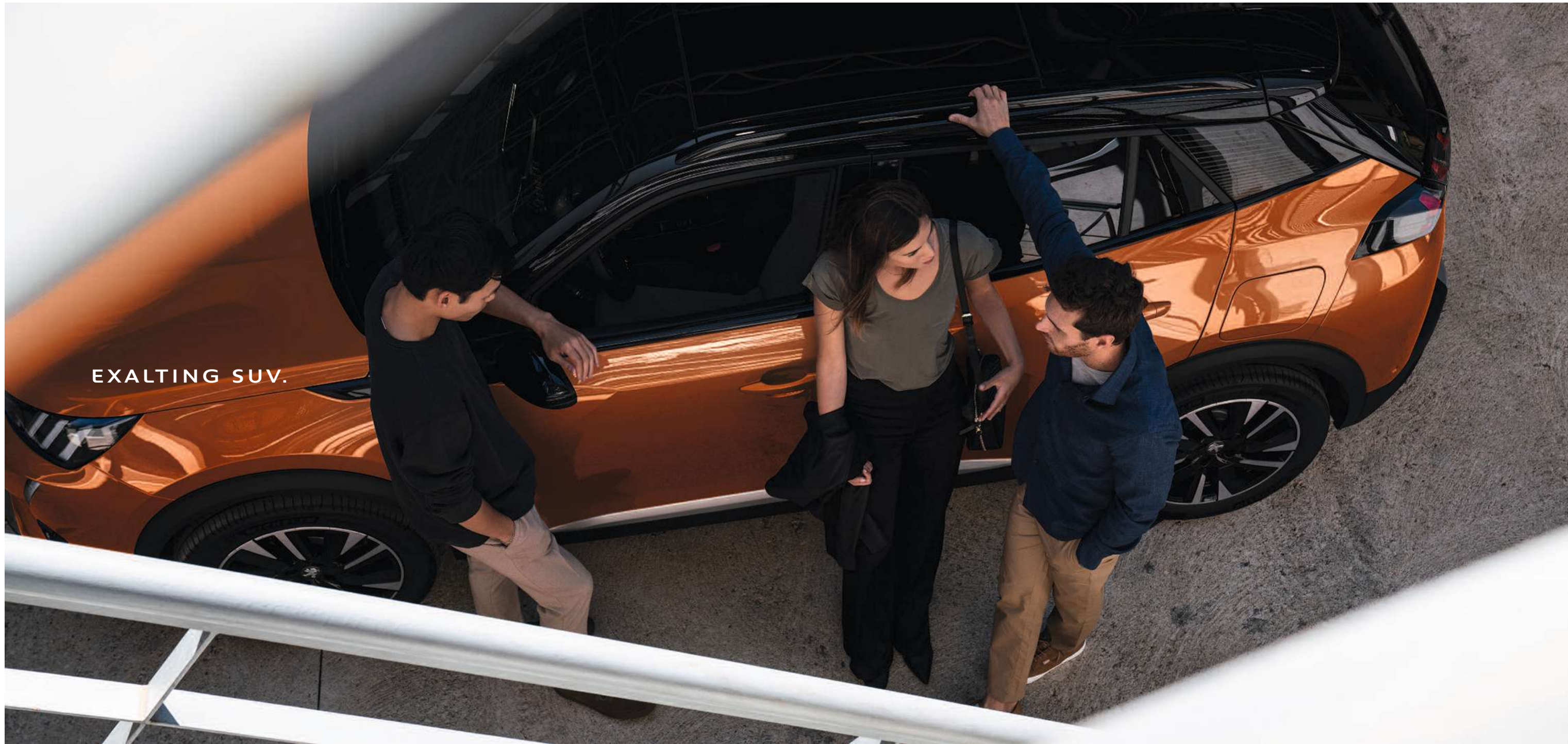
all the senses. From ergonomics to materials and connectivity, we have worked on each detail to bring you a more intuitive driving experience. More than anything, we wish to offer you the freedom to choose, because people have been and always will be our main focus.

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EXALTING SUV.





FORCE OF ATTRACTION.

With lines that are at once fluid and robust, and with high ground clearance, the new PEUGEOT 2008 SUV displays a generous volume and masterful power.

Its faceted profile reveals sleek lines and sides sculpted close to the frame, giving it a lively and incisive style. Its expressive front end, its distinctive light signature, its 18" two-tone diamond-cut wheel rims<sup>(1)</sup> and its horizontal bonnet enhance its sporty look.



<sup>(1)</sup> Available as standard, optional or unavailable depending on version and market.





## AN IMPOSING PRESENCE.

Imposing and distinctive, the front of the new PEUGEOT 2008 SUV features a recessed windscreen highlighting its lean and athletic shape. Its wide black grille with chrome-plated trim<sup>(1)</sup> and its Full LED<sup>(1)\*</sup> headlights with 3 claws, surrounded by a thin strip of daytime running lights, emphasise the modernity of its feline look.

<sup>(1)</sup> Available depending on version and market.

\* Full LED (Light Emitting Diode) Light emitting diodes use less energy and provide more powerful lighting.



## GETTING NOTICED.

The supported rear of the new PEUGEOT 2008 SUV with its glossy black cross strip is enhanced by a spoiler and chrome-finished double exhaust tailpipe<sup>(1)</sup>, which finish off its shape perfectly.

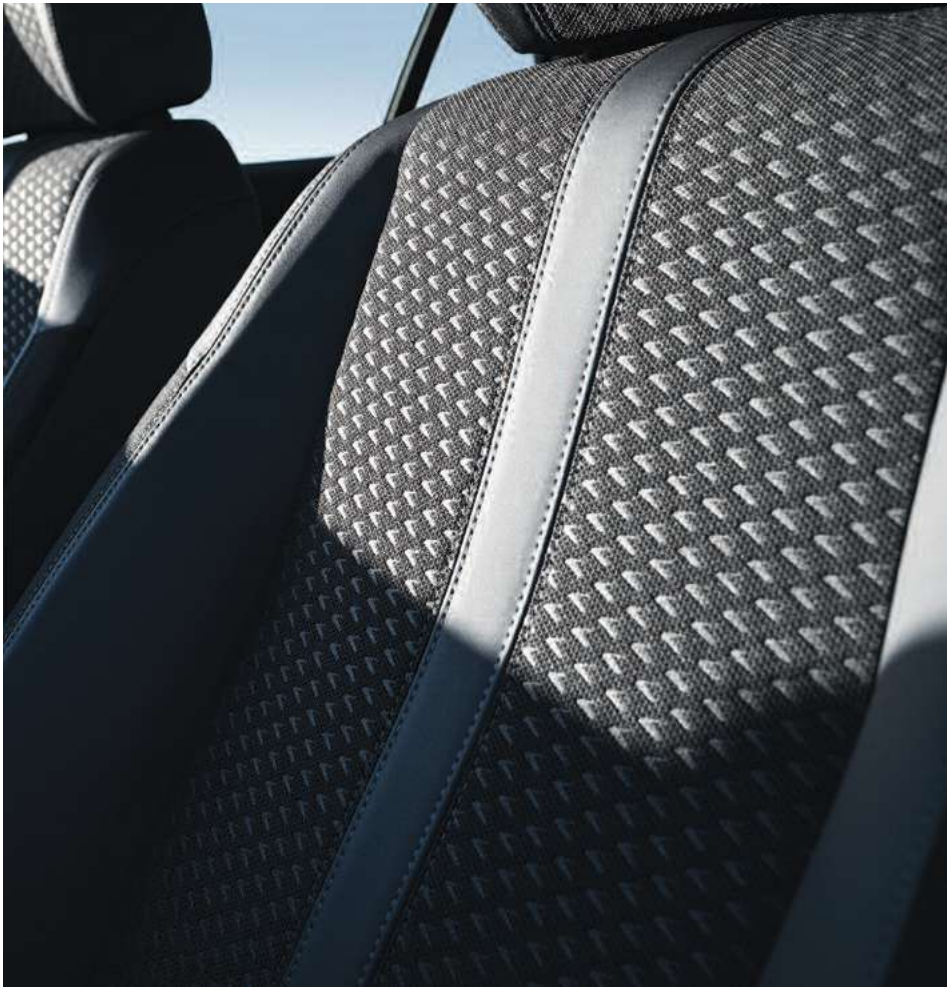
In addition to the brand's signature rear LED lights, the 3 claws lit up day and night boost its technological prowess and the visibility of the vehicle.

<sup>(1)</sup> Available depending on engine type and market.



EXTENDED EXPERIENCE.





## THE NEW 3D PEUGEOT i-COCKPIT®.

Enrich your experience of interactivity at the wheel with the new PEUGEOT i-Cockpit® 3D<sup>(1)</sup> driving position with its intuitive ergonomics, compact steering wheel, 10" HD<sup>(1)</sup> capacitive touch screen with voice command, and configurable 3D digital dash<sup>(1)</sup>. Fitted with smart technology, it may also feature hands-free start and door locking/unlocking, with key in pocket, activated by simply approaching or moving away from the vehicle<sup>(2)</sup>.

## EXCELLENCE IN EVERY DETAIL.

Settle into the wraparound seats in the new PEUGEOT 2008 SUV. In the front, they may be heated<sup>(1)</sup>, with massage feature<sup>(1)</sup> and electronically controlled<sup>(1)</sup>. The interior trim has been selected with care for its quality and sporty elegance, cleverly combining quality materials and original shades. You can customise the lighting of light-coloured interiors by choosing your ambiance from 8 colours<sup>(2)</sup> offered to enhance the sleek lines of your interior.

<sup>(1)</sup> Available as standard or unavailable depending on version and market.

<sup>(2)</sup> ADML Proximity (hands-free start and access). Available as standard, optional or unavailable depending on version and market.

<sup>(1)</sup> Available as standard, optional or unavailable depending on finish and market. The massage and electric control features are offered only on the driver's seat.

<sup>(2)</sup> Available as standard depending on finish and destination.





## IMPROVED RESPONSIVENESS.

The 3D digital dash<sup>(1)</sup> displays all the information needed for driving within the driver's field of vision, such as navigation and driving assistance systems, according to two levels of reading, ranked and configurable. The most important information, such as speed and safety alerts, are projected hologramme-style to get the driver's attention more quickly.



## THE ULTRA-SMART SUV.

Track your journey on the capacitive touch screen or the 3D digital dash<sup>(1)</sup>. Thanks to TomTom® Traffic<sup>(2)</sup> 3D navigation, find out traffic news, journey time and risks areas in real time. Stay connected by mirroring your favourite smartphone apps onto the touch screen using the Mirror Screen<sup>(3)</sup> feature. Your smartphone charges by induction in the dedicated placement area<sup>(4)</sup>, located near to you on the central console. USB<sup>(5)</sup> cable connections are also provided for passengers in the front and the rear.

<sup>(1)</sup> Available as standard, optional or unavailable depending on version and market. <sup>(2)</sup> Available depending on version and market. TomTom® services can display all the essential driving information in real time (real-time traffic, fuel prices, parking, weather, local searches). All of these services come with a 3-year subscription which can be extended for a fee. <sup>(3)</sup> Available as standard depending on market. The Mirror Screen feature lets you mirror smartphone applications onto the touchscreen. The Mirror Screen feature works with Android Auto (for Android phones), Apple CarPlay™ (for iOS phones), subject to mobile data contracts. Only these certified apps will work when driving or at a standstill. Some features are disabled when driving. Some types of content, which may be available for free with your smartphone, require subscription or a fee to an equivalent app that is certified Android Auto or Apple CarPlay™. Find out more from your country's PEUGEOT website. <sup>(4)</sup> Wireless charging by magnetic induction. Available as standard or optional depending on finish and market. <sup>(5)</sup> Up to 4 type A and C USB cable connections.





## WIDE ANGLE VISION AND INTERIOR SPACE.

The wide bay sunroof<sup>(1)</sup> on the new PEUGEOT 2008 SUV provides plentiful sunlight in the passenger compartment. All passengers, including in the back seats, can enjoy it. The interior space has been maximised to offer greater comfort and more space for all your passengers, not forgetting the various storage compartments positioned strategically in the passenger compartment. Lastly, admire the quality of the sound insulation comparable to that of a tourer.

<sup>(1)</sup> Optional or unavailable depending on version and market.



## A SPACIOUS, EASY-TO-ACCESS BOOT.

With a low sill and wide opening, the boot space combines with the rear splitfold bench seat to offer you a large transport volume<sup>(1)</sup>, adjustable according to your needs. The double-level boot floor, in the high position, allows you to load and unload items quickly and easily.

In the low position, the boot volume is enlarged.

<sup>(1)</sup> According to equipment and engine types, the boot volume offers 434 litres up to 1467 litres with the backs of the rear bench seat folded.





NEXT GEN SUV.





## SAFETY.

To improve safety at the wheel, there are technologies<sup>(1)</sup> to assist you: active blind spot monitoring system, Active safety Brake<sup>(2)</sup>, Distance Alert<sup>(3)</sup>, Active lane departure and roadside warning system, Automatic high-/low-beam control, Speed limit sign recognition, speed recommendations, and more...

<sup>(1)</sup> Available as standard, optional or unavailable depending on version and market.  
<sup>(2)</sup> In the event that the system detects an imminent collision risk, the system brakes automatically to avoid impact or minimise its consequences.  
<sup>(3)</sup> When the system detects that the vehicle in front is too close, a visual and audible alert lets the driver know they need to brake to avoid a collision or limit its severity.



## ENJOY A SEMI-DRIVERLESS EXPERIENCE.

The new PEUGEOT 2008 SUV may feature the brand's latest technology, like PEUGEOT Drive Assist Plus<sup>(1)</sup> which provide a semi-driverless experience. With its lane positioning system<sup>(2)</sup> and the adaptive cruise control with the Stop & Go<sup>(3)</sup> feature, it automatically adapts your speed to match the one of the car in front, maintaining a safe stopping distance.

<sup>(1)</sup> Available as standard, optional or unavailable depending on version and market.  
<sup>(2)</sup> System maintains lane position chosen by driver.  
<sup>(3)</sup> System that uses a radar in the middle of the front bumper, and a camera at the top of the windscreen.





## HIGH-EFFICIENCY ENGINES.

For improved driving sensations, new PEUGEOT 2008 SUV, depending on the market, may feature powerful, efficient engines<sup>(1)</sup>, whether diesel, petrol or 100% electric.



## THE SMOOTHEST DRIVE.

For a smooth and responsive drive, new PEUGEOT 2008 SUV, depending on the market, may feature 6- or 8-gear automatic gearboxes<sup>(1)</sup> or manual gearboxes<sup>(1)</sup>.

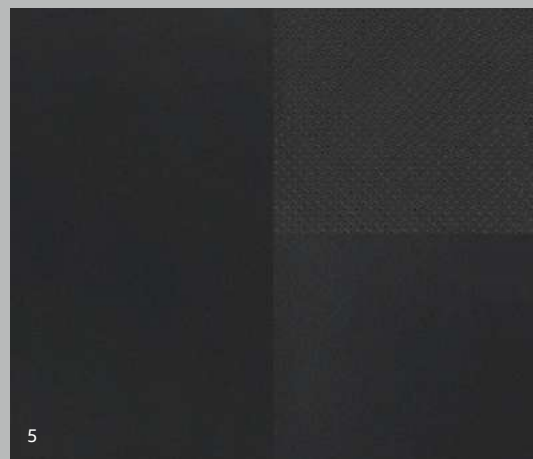
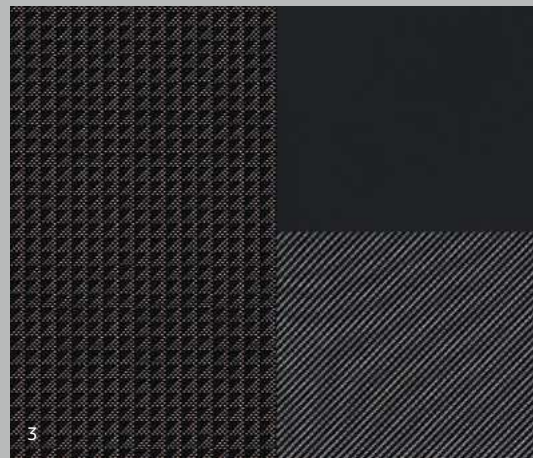
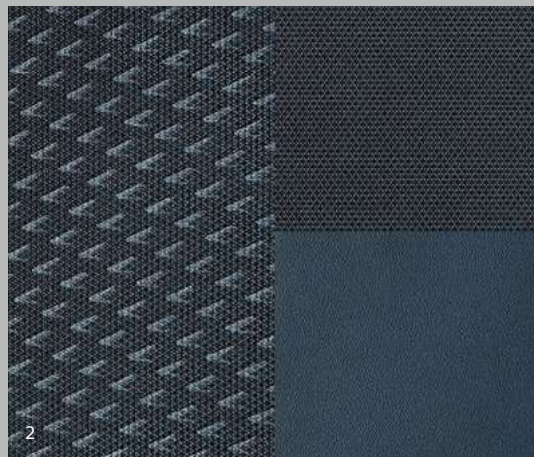
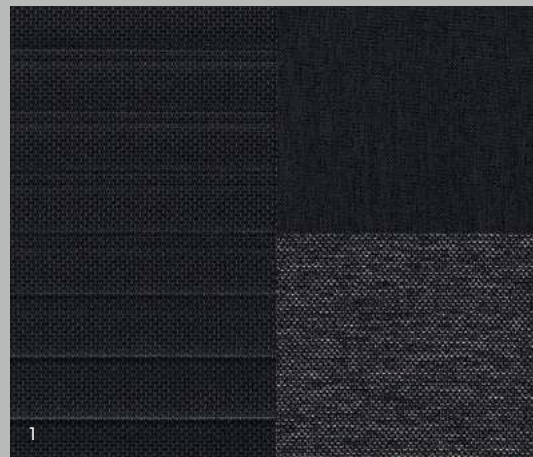


## SPORTY ELEGANCE.

Quality fabrics for the interior trim<sup>(1)</sup>  
on the new PEUGEOT 2008 SUV have been  
selected with the greatest care.  
Each finish offers you elegant ambiances  
with the current colour combinations.

- 1. Pneuma Black fabric
- 2. Traxx Grey fabric & Blue TEP
- 3. Copy fabric & Black TEP
- 4. Black Alcantara & Black TEP<sup>(2)</sup>
- 5. Black Upholstery Leather
- 6. Greval Grey Alcantara & Black TEP<sup>(3)</sup>

<sup>(1)</sup> Standard, optional or unavailable depending on version and market.  
<sup>(2)</sup> Available exclusively on the GT finish with the PureTech 155 hp engine  
<sup>(3)</sup> Available exclusively on the GT finish of the electric version.





LASTING RADIANCE.

Choose from among the colours offered in opaque, metallic, three-layer lacquer or pearlescent paint. And to enhance the lines of your new PEUGEOT 2008 SUV, opt for the Black Diamond roof<sup>(1)</sup>.

<sup>(1)</sup> Available as standard, optional or unavailable depending on version and market.  
<sup>(2)</sup> Optional or unavailable depending on finish, engine type and market.  
<sup>(3)</sup> Available as standard.



Bianca White<sup>(2)</sup>



Onyx Black<sup>(2)</sup>



Cumulus Grey<sup>(2)</sup>



Nimbus Grey<sup>(2)</sup>



Fusion Orange<sup>(3)</sup>



Elixir Red<sup>(2)</sup>



Vertigo Blue<sup>(2)</sup>



Pearly white<sup>(2)</sup>

AERODYNAMIC MOOD.

Sturdy and stylish, the wheel rims<sup>(1)</sup> on the new PEUGEOT 2008 SUV enhance its sporty look.

<sup>(1)</sup> Available as standard, optional or unavailable depending on version and market.



16" NOLITA  
two-tone Onyx Black & Radiant Grey trim



16" ELBORN  
Aluminium Anthra Grey wheel rims,  
glossy lacquer



17" SALAMANCA  
Aluminium two-tone diamond-cut & Onyx Black  
wheel rims, glossy lacquer



18" BUND  
two-tone diamond-cut & Onyx Black wheel rims,  
glossy lacquer with matte Stormy Grey insert



18" EVISSA  
Aluminium two-tone diamond-cut & Onyx Black  
wheel rims, Black Mist lacquer with Onyx Black insert